

Dental plan approved for College employees

Academic and support staff at George Brown are eligible to claim up to \$1,000 per person in annual dental costs as part of a new dental plan at community colleges across the province.

Administrative employees are covered by a similar plan handed down by the Council of Regents last October. Dental benefits for academic and support staff are retroactive to June 1 and Jan. 1, 1980, respectively. Immediate family members of College personnel also can receive as much as \$1,000 per person in annual coverage.

The dental plan, which was included in two-year contract agreements sealed late last year between the Council of Regents and the Ontario Public Service Employees Union (OPSEU), covers most employees at George Brown. Academic and support staff qualify after six months of continuous full-time employment, while administrative employees have a maximum one-month waiting period.

Under the plan, academic

and support staff receive 50 per cent coverage in the following areas: oral examinations, x-rays, dental prophylaxis, fluoride treatment, space maintainers, fillings, stainless steel crowns, root canal therapy, root amputation, surgical services, adjunctive periodontal services, extraction of teeth and surgical removal of impacted teeth.

Administrative employees receive 100 per cent coverage in the following areas: oral examinations, x-rays, dental prophylaxis, fluoride treatment, space maintainers, stainless steel crowns; and 50 per cent coverage for root canal therapy, root ampu-

tion, surgical services, adjunctive periodontal services, extraction of teeth and surgical removal of impacted teeth.

However, all three plans are based on 1978 rates of the Ontario Dental Association, meaning that rising costs for dentists could affect rebates to College employees. But Ted Theobald, union steward for local 556 of OPSEU, says future contract talks with the Council of Regents "might include a provision to update those rates."

The premium cost of the plan, amounting to \$52,000 a year at George Brown, is borne entirely by the College. Employees must initially pay

for all dental work and are reimbursed later by Sun Life Insurance Company. Claim forms can be obtained at campus personnel offices and must

be sent to Sun Life immediately after visiting the dentist. For more complete information on the dental plan, contact the Personnel Department at extension 219.

George Brown
The City College

mosaic
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Academic Council revamped

George Brown President Doug Light has revamped the College's Academic Council structure, citing limited participation and too broad a mandate as reasons for change.

Academic Council will be replaced by three new committees: The Academic, Administrative and President's Advisory Councils.

The new system will maximize participation and "ensure a more efficient and effective type of operation from the students' viewpoint in terms of what they receive," Mr. Light said in a recent interview with the Mosaic.

"The old Academic Council was a very effective body. But one of its disadvantages was that its mandate (long-term

academic planning) was so broad. The council also was restricted to deans and principals, so you didn't have the involvement of directors and other people at the College.

"The new council system is an enlargement, it involves more people and I think there's a better clarity of the requirements and responsibilities of the new committees, which perhaps was lacking in the past," he said.

Replacing Academic Council with three new councils,

however, creates a substantial need for mechanisms to ensure co-ordination. In addition to circulating agendas and minutes of every meeting, joint sessions will be called throughout the year.

Moreover, two members from the Academic Advisory Council will sit on the Administrative Council and vice-versa, providing each body with a cross-fertilization of ideas, Mr. Light explained. Both committees will be responsible for appointments to the other council. "I hope that we'll end up with committees that are a good cross-section of the College," he said.

Each council is composed of senior administrators with an annual appointment of a member-at-large, which could conceivably be a faculty member, staff member or a student, Mr. Light said. "I've been at five institutions and the previous four have had student and faculty representation in a due period of time, which usually translates into one to three years after creating the committees."

The new council system comes into effect this September. The Academic Advisory Council is charged with maintaining the high quality of our programs. This

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STAR ON CAMPUS. Actor Richard Chamberlain signs his autograph for Academic Upgrading student Joe Scatino at Casa Loma Campus during filming, in August, for his latest suspense thriller, *Bells*. The College's electronic labs were chosen as the site for a scene in the movie. Chamberlain (alias TV's Dr. Kildare) commented to maintenance staff that "the place is very clean." Still, he declined to enroll in a program.

Mission Possible

Meat or musicians, they deliver

Every Tuesday a 12-foot cargo van is dispatched from the Transportation Department at 146 Kendal to pick up 2,000 pounds of meat from Kensington Campus. The van then goes to Whitby Psychiatric Hospital to deliver the blade roasts, short ribs and about 800 pounds of hamburger meat.

This is one of nearly 9,000 missions that George Brown's Transportation Department completes every year. Eight men and one woman, armed

with 11 vehicles — from a three-ton pick-up to a 16-ton garbage truck — are responsible for transporting almost anything to almost anywhere.

For example, the garbage truck finds its way four times a week to the Bear Road Landfill site near the Metro Zoo to dump 12,000 kilograms of refuse. Bus drivers Mike Moresco and Ed David have carted athletic students to North Bay, Symphony Canada musicians and their instruments to Hamilton

Place, Niagara-on-the-Lake and to and from the airport for their Hawaii trips. A smaller bus is used by the Architectural Technology Division for surveyors' trips.

Other drivers ship artificial limbs from the Orthotics/Prosthetics Division to hospitals in Toronto and Hamilton; moulds from Toronto Plastics to the College's Plastics Department; fridges from the Salvation Army to the Appliance Service

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government at George Brown has been isolation among the five campuses.

However, a central government body would enhance communication and give students a stronger voice. The federation also proposes to administer College-wide services such as orientation activities, student appeals, liquor licence acquisitions and elections. Campus activities would remain under the control of individual student councils.

"We recognize the need for co-ordination among campuses, but we also view each campus administration as independent and autonomous."

It's hoped that a large number of students will vote in the referendum, with a two-thirds majority needed to ratify the proposal. Approval of the federation likely would mean a \$5-to-\$10 increase in student activity fees.

"We would have to hold another referendum to raise fees, but it's a reality we have to face," he says.

One of the first priorities of the federation would be to set up a student council at Nightingale Campus, where an interim government has already been formed and elections are planned for next April. A series of seminars on management and leadership skills also has been scheduled for this fall.

The concept of a Student Federation will be presented to students in the next few weeks through a series of informal talks and advertising campaigns. Interested students should contact Maurice Chambers at 368-4641.

Who said...?

There's a saying about "the best laid plans..."

Make no mistake, Continuing Education Chairman Bob Struthers isn't sorry mortgage rates have dropped.

It's just that — well — at the peak of the panic, in a perfectly honorable effort to maintain George Brown's "with-it" image, his department approved a general interest evening course for the fall. The title? — "The Mortgage Crisis: How to Cope with It."

It's still a legitimate course, a practical guide to understanding mortgages, explains Mr. Struthers. Only the urgency has gone.

Apprenticeship innovation

An Employer-Sponsored Training program aimed at curbing manpower shortages in the metal cutting trades will begin at the College this fall.

More than 100 applicants from 22 local firms are expected to enroll in what George Brown President Doug Light calls "an exciting and extremely innovative development."

Apprentices in the metal cutting trades previously have received two months of solid training at the College, often leaving employers short-handed during those periods. The new program will eliminate this hardship by offering training on a "one-day-a-week" basis.

"The advantages of this system are unquestionable," says Harry Teckert, special projects manager at the College. "It allows for more even scheduling of personnel in industry and also will create a closer working relationship between the trainee and employer."

Moreover, constant rotation

between the academic and industrial environment will enable apprentices to use their newly-acquired skills almost immediately after learning them.

This type of training, however, means apprenticeship programs will have to be restructured to provide more modular, closely-contained units of learning. But Teckert says it will allow for more flexibility in industrial training.

Mr. Teckert, who is also executive-secretary of the

Toronto Advisory Committee on Employment Training, says industry response has been excellent. "They say it's the best thing they've heard in years and wonder why it wasn't initiated years ago."

Mr. Teckert says he believes the day-a-week scheme will be expanded to include other apprenticeship programs, alleviating shortages of highly-skilled labor and reducing our reliance on imported tradesmen. This will have a subsequent effect on domestic unemployment, he adds.

Orientation activities include fun, food, frolic

"Make a friend" could be the motto for this year's orientation events. Picnics, ball games and potato sack races add up to food, frolic and fun for everyone's back-to-school celebration.

"Orientation, at the very least, should introduce students to one another and ultimately lead to a positive at-

titude towards campus life," says Alex Barbier, Athletics Co-ordinator at George Brown. "If each student makes one friend, the goal of orientation will be achieved."

This year, students at Casa Loma are invited to Winston Churchill Park at St. Clair/Spadina for fun and games on Sept. 2. Six hundred students are expected to show up for novelty sports such as the paper straw javelin throw, a monster-ball push and a balloon burst.

Orientation activities at St. James Campus also start Sept. 2 with registration, welcome speeches, bus tours and a coffee house. The week ends with a grand picnic on Centre Island, Sept. 5.

Louis March, business manager at St. James Student Council, says all George Brown students and staff are invited for the first time to join in the fun on the island. A giant frisbee game, egg throwing and a tug-of-war are some of the planned activities.

The second week of orientation at St. James includes a dance, movies and a spaghetti-eating contest.

Hospitality Division students and staff at Kensington Campus are visiting Centre Island for a baseball game and barbecue on Sept. 4. Earlier in the week, there will be a St. John's safety program, cooking demonstrations and a sanitation program, while Fashion Technology students are invited to view films and equipment demonstrations.

look to George Brown for potential employees.

The federation's motto, "Working together for our future," capsulizes a strong concern for the total development of students.



NEW GYM. Electronics student Mike Wilson polishes up his shot in the new gymnasium at St. James Campus. Official opening ceremonies for the gym, completed last April, will be held later this year.

Alumni group seeks grads

About 500 former George Brown students are members of the Alumni Federation established last May.

But the executive director of the federation, Jaro Wojcicki, expects membership to grow to at least 4,000 by 1982 as more graduates are contacted. All graduates of the college are eligible members, says Jaro, a 1979 graduate of the Denture Therapy program. The problem is in contacting them "to tell them we exist." Jaro is presently updating the mailing lists of former students.

The Alumni Federation consists of a co-ordinating central body and divisional branches. Jaro says the central body will "create a spirit of cooperation and teamwork within the

whole federation." The branches will plan their own social functions such as class reunions, but the central body will handle the politics and mechanics of arranging them. The Federation is also working to develop an alumni newsletter.

Members of the Alumni Federation will be encouraged to participate in continuing education courses, and seminars and conferences offered at the College.

Jaro has great enthusiasm not only for what the federation can do for former students, but also for how the graduates can help the College. He says many graduates of George Brown, who now have their own businesses, may be ready to hire and will

Hospitality industry could face manpower shortages

A survey initiated last April to examine future employment trends in the hospitality industry may reveal that Ontario is already facing manpower shortages, according to George Brown research economist James Johnston.

"Opinion surveys in the past have revealed that motel, hotel and restaurant owners have had trouble finding qualified personnel in certain areas requiring specific skills, especially cooking," says Mr. Johnston, a doctoral student in economics at Hamilton's McMaster University.

Mr. Johnston was hired by the College's Research and Planning Department as part of a contract agreement with the Ontario Hospitality Institute (OHI). He will be at George Brown until next March designing a questionnaire and distributing it to 3,000 motels, hotels and restaurants across the province.

Although there is no statistical evidence to back up his claim of present-day shortages, Mr. Johnston says an OHI executive committee report in 1977 estimated that 5,000 industry jobs were being created annually. The manpower survey should determine hospitality needs in absolute numbers, he says.

Research and Planning Director Richard Myron says the College was chosen to conduct the survey because of "our expertise in manpower studies and in hospitality training." He is on the board of directors of OHI, which was established in October, 1979 as a two-year pilot project to attract more young people into the hospitality industry.

The focus of George Brown's survey is based on one of OHI's six objectives: To study the long-term employment trends in the industry and initiate suitable programs.

Business grads hasten 'overdue' office changes

The increasing quality of business graduates trained to operate highly sophisticated equipment will hasten "long overdue" changes in office procedures, says Dr. William Mitchell of the University of Wisconsin.

Speaking to more than 200 business instructors at the annual Colleges of Applied Arts and Technology conference at St. James Campus last May, Dr. Mitchell said technology exists to create a "paperless office," but people are reluctant to change.

"Whereas a factory worker uses \$25,000 worth of equipment, and a farmer works with at least \$55,000, the office employee (secretary) works

with only \$2,000." But the influx of skilled business graduates in Canada and the United States will accelerate modernization, he said.

He presented to delegates from six Ontario community colleges his picture of the office in the year 2000: All executives will have multifunctional terminals at their fingertips, dictation computers will recognize the human voice and allow draft documents to be produced directly from the spoken word.

The talk was followed by a series of workshops examining industry's needs in relation to college curriculum.

New governor appointed

Bob Spencer, a trustee for the Toronto Board of Education, has been appointed to the College's Board of Governors.

Mr. Spencer accepted the appointment by Toronto City Council because of his great interest in adult education and apprenticeship training, two areas in which he says George Brown plays a vital role.

Mr. Spencer was elected to the Toronto Board of Education in 1974, and has since been involved in various projects in the area of continuing education. He is now examining the possibility of an adult

school open 18 hours a day to accommodate those who work shifts. He previously was involved in the board's project to teach English in the workplace.

Mr. Spencer, 31, completed a Bachelor of Science degree in physics at the University of Toronto. While attending university, he was president of the Student's Administrative



Bob Spencer

Council. After graduating, he worked as a free-lance television producer, as well as a part-time carpenter. Mr. Spencer is also on the Board of Directors of the Scadding Court Community Centre.

● Council revamped

(cont'd from page 1)

translates into a specific statement of policies with regard to admission requirements, curriculum changes, new program approvals and much more.

The Administrative Advisory Council is responsible for the efficient and effective delivery of administrative services throughout the College, while the President's Advisory Council is concerned with long-term planning of College

objectives, a task that previously was the main responsibility of the president.

"Any organization should constantly examine the vehicles it uses to ensure effective and efficient operation. In so doing, I've decided that our committee structure should be revised to be supportive of our line structure. It's a natural evolutionary process," Mr. Light added.

'Unproductive clerical work' to be eliminated

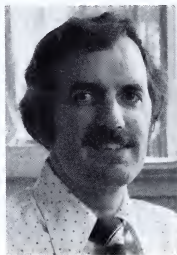
In a move to eliminate "thousands of hours of unproductive clerical work" and provide senior administrators with improved student registration data, a master computer plan will be submitted to the College this fall, says George Brown's Registrar, Dr. Garry Watson.

The computer program, designed to improve efficiency and accuracy of information emanating from the Registrar's Office, will have a substantial impact on Admissions Offices throughout the College. Clerks who previously have been "submerged in mounds of paperwork associated with admissions procedures will be able to spend more time with students, answering their questions and generally performing duties which are more consistent with the skills of people who currently hold these jobs," Dr. Watson says.

"Now that we process applications, the job is more interesting," says an Admissions Clerk in the Registrar's Office

where partial automation has been implemented. "Before it was like sorting mail."

With financial projections for the College dependent upon day-to-day enrolment, weekly head counts will make longer-range planning more feasible, Dr. Watson explains.



Garry Watson

"Every week we'll get a read-out to see how many students are in each step of the admissions and registration process

in each program. Then administrators can better decide whether to launch a public relations campaign or close the program to further applications.

"Right now we don't know how many students are registered in the College on a day-to-day basis. But that's where we're headed," he says.

"It's the only way the College can survive with the increasing requirement for knowledge about its activities," he says.

The master plan will be submitted to the Computer Applications and Policy Coordinating Committee, which then recommends to the president priorities and deadlines for completion of major phases of the program. "No matter what we decide today, it will be determined by finances and things to come," says Dr. Watson. "Flexibility will be an important feature of the proposed system."

Computerization also will mean better communication

throughout the College, because the Registrar's Office is involved in "everything connected with keeping track of students and their records from the time they enter the College through to graduation." This includes: grading standards, admission and graduation requirements, program and course data base information, fees structure and

systems, enrolment reporting projects, production of diplomas and certificates and much more.

Campus principals and other administrators implement at the local level policies and procedures laid down by the Registrar's Office. "It's a co-operative relationship," adds Dr. Watson.

New telephone directory designed to assist all

A new computerized internal telephone directory will enable any one of George Brown's 1,280 full-time employees to be traced with greater ease, says Al Davies, Manager of Property Services for Physical Resources.

He also expects the new directory to take some of the pressure off the College switchboard operators.

Mr. Davies says the operators, who relay about 600 incoming calls an hour, receive an extra 20 calls from people within the College. If College personnel use the new book, which has been completely revised, there will be less need to call the operators for information.

Since the switchboard operators also project the College image to callers, it is important that they have precise and current information at their fingertips. They will now receive weekly computer read-outs so they can immediately make additions or changes to their indexes.

It has been hard in the past to maintain an up-to-date directory because there has been no systematic updating method, says Mr. Davies. Under the new system, the computer banks are updated weekly and the directory itself will be revised and reprinted four times a year using the information stored in the computer. "As it is an ongoing process, the job will be less laborious."

The computer, he says, has become an invaluable tool for his department and, apart from the initial development costs, the computerized system will not exceed the budget for telephones that has been allowed in the past.

Mr. Davies gives credit to Dick Sash and the Computer Systems division for their "excellent work" and expediency in programming the new computer terminal at 146 Kendal.

Mr. Sash says the quality of the directory has been improved dramatically and greater detail has been added to many of the listings. The changes will be most apparent in the yellow page section, however, which has not yet been completed. Divisions will be listed as complete units for at-a-glance retrieval of information.

The directory is still in the familiar little blue binder with the suggestion on the binding — "Please use your phone directory."

● Deliver

(cont'd from page 1)

ing Department; and textbooks from publishers to campus bookstores. Mail is delivered twice daily to each campus and there's a steady shuttle to and from College libraries and audio-visual departments.

All these routine calls are held together by group leader Bob Farquharson and the help of a two-way FM radio that allows him to talk to drivers within a 40-mile radius. Drivers avoid needless trips back to the College if a call comes through for a pick-up in the same area, which saves time and miles, Bob says.

This so-called routine work is enough to keep any department busy. But drivers are never short of work removing snow from parking lots in winter. In fact, the College saves between \$25-and \$45,000 a year instead of paying private contractors for snow removal.

"It's a heavy workload," admits Bob, "but everyone in the department is competent and fun to work with."

Student records grow and grow and...

This story begins with the amalgamation, in 1969, of all Toronto adult education centres with George Brown College. The Student Records Department was one of several areas transformed by a process of centralization.

Within a year of the College's existence however, paper filing methods in the department began to buckle under the increased load. So the College appointed Gerry Villeneuve, now supervisor of Student Records, to examine the situation and make recommendations.

After an exhaustive study of alternatives, George Brown became one of the first institutions of its kind to adopt the use of microfilm for student records retention. And the benefits were immediate.

Storage space alone was reduced by 98 per cent. Response time for answering information requests had been cut from a minimum of 15 minutes to about one minute. The cost of producing a copy of a student transcript was now 20 times less.

But that was nearly a decade ago. Today, the number of individual student records has almost tripled to exceed 414,000, leaving Gerry Villeneuve with another problem — a problem he already has an answer for.

Although each 100-foot microfilm contains 3,000 academic records, equal to the paper found in a six-foot filing cabinet, clerks spend an "awful lot of time searching through a manual index file to find out where a particular transcript is located on the film," explains Gerry.

With an annual registration of 50,000 students at George Brown, the "manual index file housed in a ten-tier card wheel has reached its maximum storage capacity."

"It's hoped that by the spring of 1981 a computer-assisted program can be incorporated into the system to help dispense information more effectively," he says. Instead of

manually searching through the index file, department staff would be able to punch into a computer terminal the student's name or number to retrieve information.

"The system is efficient now," he says, "but with the new program my staff could be involved in more productive duties which are demanded of them on a daily basis."



Al Davies of Physical Resources assists computer programmer Jim Stapleton in feeding information into a computer terminal in the main computer room at 146 Kendal. The new computerized telephone directory is one example of how the computer is increasingly being used by the College for the storage and retrieval of information.

Fiji workshop

She instructs South Pacific nurses

In efforts to introduce new teaching methods to nursing instructors in the South Pacific, Helen Smylie, an Audio-Visual technician at George Brown, has made two trips to Fiji and hopes to make another next year.

She was asked by the World Health Organization (WHO) to direct a two-week workshop of 12 nursing teachers from various islands in the South Pacific. Designed to examine

teaching alternatives, the workshop is part of WHO's large-scale goal of providing worldwide health services.

As a registered nurse with previous teaching experience, Helen reviewed the existing curriculum and recommended self-paced learning techniques, programs that are "learner-centred."

This type of instruction, says Helen, puts more learning responsibility in the hands of

students, while traditional lecture methods are not as responsive to individual needs.

By using tapes, slides and other visual presentations, students can more effectively learn various techniques that might otherwise be demonstrated in crowded patient rooms.

Ms. Smylie says she hopes to visit Fiji next year to assess the program.



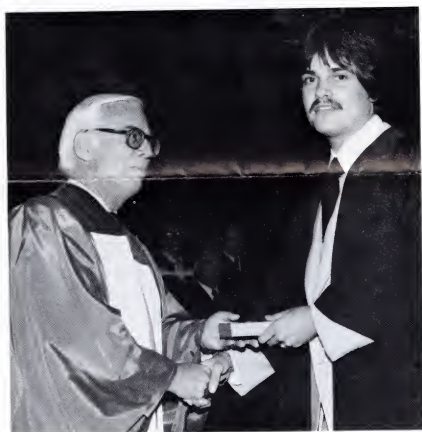
President Doug Light congratulates Diploma Nursing graduate Natalie Beck at July graduation exercises at Convocation Hall.



The aroma of fine cuisine, cooked by Hospitality students at Kensington Campus, isn't the reason for this workman's gas mask. Paint fumes in two new food preparation labs installed over the summer forced workers to don masks.



Bartending student at Kensington Campus



Board Chairman Robert B. Bradley presents the first George Brown Gold Medal to Luis Rodrigues, an Air Conditioning, Refrigeration Engineering Technician graduate. The award is for outstanding academic achievement and contributions to college life. Silver and Bronze Medals went, respectively, to Hospitality graduate Patricia Lynn Oshimo and Apparel Management graduate Lorie Shentow.



Students lunch, chat and study on the St. James Campus rooftop garden. They say it is a peaceful atmosphere, away from the hustle and bustle two-and-a-half storeys below.

Summer Ho



Sparks fly as iron workers Sergio Zuccaro and Raffaele Corvinelli install the new staircase at Nightingale. The campus underwent extensive

renovations du Community Se



Bartending student pours out a shot of colored water in the new bar lab at Kensington Campus.



Summer cycling enthusiasts watch instructor Doug Ptolemy (left) make an adjustment during the Bicycle Repair Clinic. Some of the students came to learn how to maintain their brand new bikes; others came with "junkers" and expected miracles.

Holidays



Welders install extensive renovations during the summer in preparation for the arrival of the Community Services Division, formerly located at Kensington Campus.



A summer Windsurfing student tries to get mobile during a calm June day at Cherry Beach, site of the course.



Principal dancers, Audrey Brownlow, a School of Dance graduate, and Paul Chalmer of The National Ballet of Canada, are joined by other dancers in this scene for "Giselle", during "An Evening of Dance" presented by the George Brown School of Dance.

Fitness field booms as the public shapes up



Increased public interest in physical fitness, spurred on by Participation, the federal government's get-fit-quick promotion, has given rise to tremendous growth in the number of health clubs, fitness centres and recreational facilities across the country.

What has become even more popular, says fitness specialist Cliff McNeil-Smith, is company sponsorship of fitness programs for their employees. Cliff works for Impco Health Screening Limited, a subsidiary of Imperial Oil. The company designs and manages

tailor-made fitness programs for companies across Toronto. Business has "skyrocketed" in the last few years, says Cliff.

"It's an investment in human resources. Employees that are physically fit perform better on the job." The pay-off for sponsoring companies comes in increased productivity and less absenteeism.

The demand for qualified personnel to design and supervise fitness programs has also opened up a new field of study. In April 1979, Cliff was one of about 20 students who graduate annually from a two-year Fitness Instructor program at George Brown College.

The program combines academic subjects such as biology, anatomy and the biochemistry of exercise, with practical courses like physical testing procedures and designing exercise programs based on individual needs.

One of the most challenging aspects of the job, says Cliff, is trying to meet those individual needs. "You have to make exercise programs interesting, design them so people will want to continue for the rest of their lives."

Initially, a test is given to determine level of fitness. Blood pressure and cholesterol level are monitored, while personal habits like smoking are also taken into consideration. Put through a computer, the results of the test give recommended levels of blood pressure, etc., based on age, sex and height.

These factors help determine the structure of the exercise program. "You have to give your body a little more challenge than it's used to in order to build up power. You should exercise at 60 to 75 per cent of your capacity."

Proper technique is also important; otherwise injuries can result. Even the height of the seat on an exercise bicycle can make a difference. "If the seat is too high or too low, you won't get the right stress," he explains.

Why did Cliff choose this field as a career? "I've always been physically active. I wanted to learn something practical. I liked teaching and coaching, and I think this job encompasses both fields."

Cliff learned of George Brown's Fitness Instructor program from a guidance counsellor while attending Emory Collegiate in North York.

"There were 35 students in my first year at the College, which meant a student/teacher ratio of five to one. At university, there might have been as many as 300 students in first-year physical education. And at that time, there weren't many teaching jobs," he recalls.

Last year, 88 per cent of the Fitness Instructor graduates found related jobs. Salaries range from \$9,000 to \$12,000 a year, depending on experience and where you work, says Cliff. He's earning "close to \$12,000 a year" after eight months on the job.

Jewellery grads open own business

In a converted bedroom-turned-workshop on the second floor of a house on Wright Street in downtown Toronto the sun beams in through a window to reveal two people with heads bowed, their nimble fingers working at their craft of jewellery repairs and manufacturing.

This is where Laura Beard and David Hustler, graduates of George Brown's Jewellery Arts/Jewellery Repairs programs, opened Beardsley Enterprises last May. "Very few people start their own business right after graduating," admits Christel Klocke, Jewellery Arts Co-ordinator at the College.

But David and Laura didn't want to work for anyone else. So with an initial investment of \$9,000, they now live comfortably on income derived solely from their business. "We even supported ourselves through school last year almost totally by doing repairs," says Laura.

In fact, most of their

business comes from local jewellers who send them repair work. And Beardsley Enterprises can repair almost anything, says David. He recently fixed a niello silver belt from Russia, circa 1882. But his specialty is enamelling and enamel repairs, a technique, he says, that is practised by few local tradesmen.

Enamelling is also one of the required courses in the two-year Jewellery Arts program at George Brown. Students receive a thorough grounding in design and manufacturing with an option to specialize in one of four areas: goldsmithing, silver-smithing, gem-setting or engraving. There's an additional year for advanced study, but David and Laura opted to take the one-year post-graduate program specializing in jewellery repairs.

"The instruction was top-rate. Both programs covered all aspects of the field — from designing and producing crea-

tive pieces to learning the retail side of mark-ups and appraisals," David says.

In relation to production, it's important to know the distinct properties of precious metals and stones. "Opals are very delicate," says Laura. "You look at them the wrong way and they break." Safety is another concern when dealing with acids and metals exposed to high temperatures.

Even with the proper training and knowledge however, the intricacies of precision work require certain human qualities. Patience is a key word, says David. "You also learn manual dexterity as you go along, but artistic creativity is a definite asset in this business."

Before coming to George Brown, David had a flair for leatherwork and beading, while Laura studied four years of commercial art at Danforth High School and a year of jewellery arts at Humber College.

Meanwhile, David and Laura recently hired another George Brown graduate, David McWhirter. And if their goal is realized, a year from now the sun may beam in through their very own storefront window in downtown Toronto.

CHRISTEL KLOCKE
"BEST IN SHOW"
George Brown's Christel Klocke walked off with the prestigious Steel Trophy and a cheque for \$500 at the 1980 competition of the Metal Arts Guild. Christel, co-ordinator of Jewellery Arts, won the award for her rotating pendant, made of 14k gold with ivory, sapphires and diamonds. Her piece was chosen as the "best in show" from among more than 100 original entries.



Nursing Grad receives commendation for actions

Nursing graduate Gillian Hammond received a commendation from the Honorary Consul for France in Barbados recently for her "personal kindness and nursing efficiency."

Miss Hammond, who graduated in 1979, is employed at the Woodside Clinic in St. Michael, Barbados. She took "great personal interest" in the welfare of a seriously ill French woman who was visiting the Barbados. Below is an edited version of the letter of commendation obtained recently by the College.

Miss Gillian Hammond
c/o The Woodside Clinic
Bay Street, St. Michael,
Barbados

Dear Miss Hammond:

I have been requested by the Ambassador of France to Barbados — His Excellency The Marquis R de Chateaux Praslin — to convey to you his sincere appreciation for the personal kindness and nursing efficiency shown by yourself under trying conditions during the serious illness of a French lady, Madame Odette Eichelberger, when she was a patient at the Woodside Clinic.

As a result of your telephone conversation with me on Saturday 12th of January... it was evident to me that you were taking a great personal interest in the very sad and serious illness of Madame Eichelberger.

As others were also involved in nursing and medical care of Madame Eichelberger during her stay at Woodside, would you be so kind as to convey to them the appreciation of the Ambassador and myself.

Please also accept my personal appreciation and thanks for all that you have done by assisting me in this matter. I am sure that your efficiency and kindness will be of great benefit to you in the future and as it is my understanding that you have only recently returned to Barbados, may I be permitted to wish you the best of luck and success in your noble profession.

Yours sincerely,
W.H.R. Armstrong
Honorary Consul for France in Barbados

cc. His Excellency the Ambassador of France



Gillian Hammond

George Brown's Julie will keep on trucking

Last May 21-year-old Julie Forrester became the first woman driver in the Transportation Department. Julie was hired as George Brown's mail-truck driver two weeks after completing the College's Straight Truck and Tractor Trailer Driving programs.

"She fits right in with all the guys and she can drive every vehicle in the department," says department head Bob Farquharson.

Julie says she's comfortable working with the all-male staff. "I enjoy being outdoors and I like the people I work with. But I thought for a long time about a career as a truck driver before I got the nerve to take the driver training programs."

Part of her job at the College includes lifting heavy boxes, some of which can weigh as much as 75 pounds. "You've got to be fairly strong to do this job," she says.

Truck driving also requires concentration. "You have to be alert, make sure you're always aware of what's ahead, beside and behind you. You've got to keep an eye on both mirrors and be careful not to

take corners too tight or too wide."

These are some of the techniques stressed in an eight-hour defensive driving course, which is an important part of the College's driver training programs. Students learn accident prevention through the use of films and discussions.

Even so, accidents are one of the hazards of the job. "It's common to have minor scrapes now and again," says Bob. Julie's had one small mishap. "I forgot to watch both mirrors when I was backing up to the dock at St. James Campus. I bent the bumper when I got too close to one side," she says. Other than that, her record is clean.

"My dad's kind of proud of me," says Julie, who has no brothers in her family. "But he keeps asking me how I got interested in truck driving. My sister was always the tom-boy when we were younger. Now she's an accountant and I'm a truck driver."

Eventually, Julie says she wants to drive a tractor trailer. "The road experience I get here will help prepare me for the future," she adds.



Julie Forrester is the first woman driver in the Transportation Department.

Seminar revenues exceed 'private, unpublished hopes'

In the first year of operation George Brown's Conference and Seminar Department has recovered 50 per cent more than its anticipated deficit. The department also expects to break even by 1981, surpassing its original goal by a full 12 months, says manager Alan Salmon.

Conference and seminar revenues this year enabled the department to regain 30 per cent of overhead costs, doubling its earlier objective of 15 per cent.

"I am personally very pleased with the results of our first year of operation. We have more than surpassed our ob-

jectives and indeed have accomplished more than my private, unpublished hopes," Mr. Salmon says in the department's annual report.

After operating costs have been recovered, he predicts a net profit potential, within two years, in excess of \$150,000 a year. "This money can be used to finance other educational activities within the College," he says.

The department, which was formed in August 1979 to provide training workshops to managers, professionals and support staff from all areas of business, industry and government, organized 18 seminars this fiscal year ending March 31, 1980. More than 100 activities have been scheduled this year, with a potential to accommodate as many as 200 annual events by 1982.

The biggest growth areas in the department have been personnel programs geared towards middle-management supervisors, as well as technical programs on topics such as word processing. "I recently returned from a word processing seminar in Vancouver and it went over very well," Mr. Salmon says.

He says the College has an "excellent image in the community. Our task in the years ahead is to build on that image, particularly in the area of conferences and seminars, which is a relatively new area to the College."

Your body language may speak louder than words

At least 80 per cent of communication is non-verbal. Walk into a room and you've said something about yourself. "You cannot not communicate," says George Brown Staff Development Officer Karen O'Kain.

Karen proved her point to more than 150 people at a recent body language seminar sponsored by Women Involved in Today (WIT), an affirmative action group at the College dedicated to "encouraging women to develop their full potential."

During the two luncheon seminars held at St. James Campus, Karen distinguished between three types of body language: object, sign and action. Personal objects such as home furnishings and clothes make a strong statement about an individual, she said. "The way you feel influences the way you dress and vice-versa."

Sign and action language also vary from culture to culture. In some countries a nod means no and a head shake means yes. Europeans have a tendency to hug and kiss when they greet, while North Americans seldom touch in public. The Japanese use limited facial expressions, preferring instead to hide their emotions.

In fact, every society has a different space bubble — the amount of space between two people engaged in conversation. Arabs, for example, have very small space bubbles

because "they like to be close enough to smell the breath of another person." North Americans, on the other hand, prefer to stand several feet apart.

But there are some universal gestures. "Smiling is an expression that always conveys warmth and acceptance," Karen said. The eyebrow flash is another universal quirk that conveys pleasure and recognition.

WIT has been operating out of St. James Campus for more than a year, presenting seminars and programs on topics such as assertiveness training, self-defence for women and sexual harassment in the workplace. This year the group plans to examine women and the law, women and finances and much more. For further information, phone extension 541.

The many faces of Continuing Education

What does a foster parent have in common with a yachtman, or a welder — or insurance agent — with an aspiring ballerina?

The answer is George Brown's Continuing Education courses. The College is offering a fall/winter Continuing Education program of more than 600 career-oriented and general interest courses, many of which begin in mid-September.

The part-time and evening courses range from foster parent training to one of the most extensive dance programs in the city, from trades certification to wine appreciation, from business skills to body talk, and from watchmaking to weaving.

Packaged in a "classy" new catalogue, which features the Toronto skyline, the program is as varied as the College and the city itself, explains Continuing Education Chairman Bob Struthers.

Although the majority of the courses are employment oriented — leading to trades and association certification or an upgrading of job-related skills — there's increased emphasis on diversification, according to Mr. Struthers.

"We are beginning to move into a number of new areas, things like self-help courses on how to buy your first home or how to cut down on energy costs," he reports.

An increasing number of the courses, especially in areas such as business and commerce, health sciences, community services, fashion, and architectural technology, also carry credit toward George Brown certificates or diplomas. Mr. Struthers expects this trend to continue as the College continues to explore new ways of making education available to the working public. An increase in evening skill training and apprenticeship courses, to meet labor shortages, is also anticipated.

Continuing Education recorded a 20 per cent increase last year and Mr. Struthers expects total part-time registrations to reach 20,000 in 1980-81.

College personnel, who are urged to pick up a copy of the new catalogue, are reminded they may be eligible for a full or partial reimbursement on course fees. If the course you are interested in taking relates to your area of responsibility at the College, check with your supervisor before signing up.

Although George Brown Continuing Education students are anything but stereotypes, a survey last fall of some 4,500 such students revealed some interesting data.

Over half the students surveyed were in the 20 to 29 age group, 62 per cent were men, roughly 70 per cent had graduated from at least Grade 12, and almost 35 per cent had completed at least one post-secondary program, with a further 10 per cent having some post-secondary education. Almost 90 per cent were employed full time and 80 per cent indicated their motivation for taking the course was vocational — to upgrade or acquire new job skills.

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